

Living an urban, green lifestyle. **PAGE 4 & 5** 

## PALAVA TIMES

Citizens' achievements **PAGE 7** 

QUARTERLY CIRCULATION

#### PALAVA'S INFRASTRUCTURE COUNTERS CLIMATE CHANGE



Urban areas tend to be much warmer than their rural surroundings. As a city grows, green spaces are lost and paved down to make way for buildings and structures that absorb and radiate heat.

At Palava, the high-level risks of extreme weather have been taken into consideration along with the aim to reduce its impact on the city's current and evolving condition. Home to over 29,000 families and with a plan to have many more settle in Palava in the near and distant future, Palava has taken measures to counter climate change on all fronts. With collaborative public engagement, impetus provided by PCMA and the overall vision that the Lodha Group has with the city, Palava continues to build as a smart city with a superior livability quotient.

#### Initiatives taken

Palava has taken many steps to counter climate change and cool the city. Palava is currently home to thousands of trees and plans to have at least 2 lakh trees to increase the resilience of the urban forest.

With initiatives like 100% flush water recycling, rainwater harveting, usage of solar power and proper waste management, Palava ensures that it does not take too much from the environment and what it takes is used to its fullest potential.

With plans to have 60% of the city covered in greens, the trees and vegetation will cool the cities by providing shade, reflecting sunlight and by releasing moisture into the air, thereby maintaining a temperate climate that Mumbai is known for.

These steps, although small, can go a long way in making sure that the changing weather conditions don't adversely impact the city as much. Additional initiatives in the future will further strengthen the vision of having a green city that combats climate change effectively.

While climate change is real and needs urgent steps to be taken to counter it, Palava is ensuring that the city's contribution is meaningful and path-breaking. With multiple proactive measures being taken and citizens taking the onus on themselves, Palava seems like a good place to initiate the change in thought and action.

# WORLD CITY IN FOCUS: MELBOURNE

The capital city of Victoria, Australia, Melbourne is the business, administrative and cultural hub of the state. The city has embraced and enhanced various aspects to prepare for the constantly changing needs of the community, environment and economy.

One such initiative is Melbourne's Climate Change Adaptation Strategy. Through this, Melbourne has launched the Melbourne Climate Adaptation Network that connects and facilitates communication between organisations actively involved in managing risks involved in climate change.

After identifying the climate change risks for the city, including rising sea levels, drought and much more, the Melbourne Council along with local communities is taking various steps to bring about a change. These steps range from planting more trees and local stormwater harvesting to improving infrastructure, building desalination plants and making it sustainable. The city has successfully assessed the state of each and every system in the city and is constantly adapting new techniques to keep it running with the changing climate.

#### DID YOU KNOW?

Palava operates a fleet of hybrid, CNG and electric buses that connect the city to core hubs in Mumbai. These buses run every 5 minutes during peak hours and some buses take citizens to commercial hubs like BKC, Lower Parel, etc.





#### HOME TO FAMILIES. HOME TO NEW VENTURES.



Palava has become a place where not only families but also new ideas, ventures and entrepreneurs grow. Palava Accelerator provides opportunities to budding entrepreneurs and start-ups with all the resources required for ventures to succeed at scale.

The success of a city is determined by its citizens. And as cities grow, they magnify opportunities for their citizens. Palava Accelerator is constantly looking for ideas that re-imagine city life and drive towards the future.

Some of the successful ventures include:



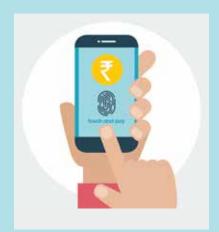
PEDL:



Launched by Zoomcar, PEDL is a smart cycle sharing service that was introduced in Palava on  $9^{\rm th}$  December, 2017. After a year, the city has over 200 cycles and around 30 dedicated parking spots to pick up/drop bicycles. PEDL has completed over 50,000 trips in Palava with more than 11,000 unique users, complimenting Palava's pedestrian/bicycle friendly design and furthering the city's commitment to providing eco-friendly transportation options to the residents.

#### FINGPAY:

Fingpay, a technology company, partnered with Palava to introduce a new initiative. Launched as the 'Cashless Cardless Palava' programme, under the government's Aadhaar pay scheme, the initiative allows residents to pay a Palava retailer easily with just the touch of a finger. The retailers can participate in the programme at zero cost (zero enrolment fees, zero devices/set up fee, zero transaction fee) and can provide their customers with a convenient option to pay.



Palava through Palava Accelerator has become a test bed for creative solutions to everyday issues. It has become a foundation for people to build on and an example for other emerging smart cities to follow.





#### FROM THE CEO'S DESK

As a developing smart city, we at Palava are aware of the changing climate, economy and lifestyle of the people. We are doing our best to cater to all needs while ensuring that we are giving back to the environment. The vision for Palava is to develop it as a 'Pedestrian first' smart city where everything (live-work - learn-play) is within walking distance, thereby reducing the need for fuel consuming transportation and enhancing quality of life. With many other sustainable initiatives, we intend to position Palava as a "Model of urbanisation" that is still in touch with nature.

Shaishav Dharia

Thoughts and comments are welcome at palava.times@pcma.in







## CITIZENS EXPLORE THEIR ARTISTIC SIDE WITH RENOWNED ARTISTS

Palava has collaborated with Colaba Arts for an artist residency programme. Two renowned artists - Amol Satre & Anuja Paturkar have moved into Casa Rio and have been working from the Art Studio at Xperia Mall for a month.

Amol Satre has innovatively created a genre, 'Shock of the News', which showcases the manifestations of art on recyclable material. His thoughtful compositions leave a strong and lasting impression. His portraits are known for their intensity and elegance. He has built his reputation by winning many 'On-the-spot painting' awards.

Anuja Paturkar has an envious portfolio of shows and events across various cities and countries. She has been a recipient of various prizes & awards in exhibitions at Sir J.J School of Art, Mumbai. She has held solo shows at Jehangir Art Gallery & Pradarshak Art Gallery.

Their mastery of the skill has come to the forefront and visitors have been left in awe by the fantastic atmosphere they have created in Xperia Mall. Their brush strokes have truly inspired budding artists in enhancing their skills and techniques.





## RECOGNISING THE BUDDING STARS OF PALAVA

Created and formulated by the Sports Council, Rising Stars of PALAVA aims to bring together young sports enthusiasts and encourage them to take up sports as a profession and represent Palava in state and national level tournaments. To groom them to the ever-increasing standards, the Sports Council along with PCMA offers them a guiding and supportive platform that takes their training to the next level.

Palaso became the path breaker for this programme. With over 41 days of rigorous planning, 165 categories in 16 sports including nutrition and special camps, 1995 unique registrations, 2000 plus participation and over 400 winners, Palaso became a gathering of all sports enthusiasts over 8 days.



#### THE CITY GETS CAPTURED ON CANVAS

With the mission to raise the artistic, storytelling and educational value of on-location drawing, Urban Sketchers, also known as USK, is a worldwide group of more than 60,000 people who create drawings of the places it visits.

The movement was initiated in Palava by Pallavi, founder of Colaba Arts. She invited USK Mumbai and USK Navi Mumbai to share the joy of sketching with the Palava community and currently also runs the artist residency programme in Palava.









### TYLE THAT NURTURES IN AN URBAN ENVIRO

all encompassing. At Palava, there have been solutions. The city has adopted new approaches that promote holistic living to the maximum. Lakeshore Greens, one of Palava's most renowned neighbourhoods has encapsulated the city's vision to be 'pedestrian friendly' and has become the perfect choice for the many families that have settled down here. Some new residents of Lakeshore Greens have quite a bit to say about their neighbourhood:

#### MY EVERY DAY DOSE OF **SERENITY AND GOOD HEALTH**



"I took voluntary retirement after 28 years of service. After that, my wife and I decided to move to Lakeshore Greens in Palava to enjoy the peace and quiet of retired life. The city and my neighbourhood really surprised me. Everything here is near enough that I don't need a car

Take the temple for example. It is 5 minutes from our house, so my wife and I make it a point to walk up to there every day. The temple by itself is a haven of peace and serenity. It looks beautiful and gives us the chance to pray in peace.

As a senior citizen, we want to live in a place that looks after all our needs. With most cities getting too

#### **LIFE JUST GOT FITTER**



"Before I moved here, I constantly remember telling my son about my growing up years, about how we friends would get together in the summers and run around our homes the whole day.

Today, my son is 7 and he has access to everything that I got during my childhood and much more. Be it the clubhouse or all the parks in the city, I know he can also enjoy his vacations like I did. Today, his playing space will not be taken up by parked cars. He can enjoy all kinds of sports at the clubhouse along with his friends. Sometimes I even join him for a round of table tennis and to spend some good father-son time."

#### **NO COMPROMISE ON EDUCATION**



"When it comes to our children's education, we decided that there will be absolutely no compromises. We moved to Lakeshore Greens and got our daughter and son admitted into The Shri Ram Universal School. It proved to be one of our best decisions.

The school is walking distance from my house and my children are learning things about life that I never expected. As a parent, we want our kids to have all-round development and the school has managed to do just that."

- Lata Deshmukh

#### **SO MUCH GREENERY IN ONE CITY**



"When I first came to see Palava, I was told that the city was planning to have at least 60% greenery. I am glad they are keeping up to that promise.

I moved into Lakeshore Greens in 2018 and I am very happy with the good quality of life I have here.
Lakeside Park, which provides the cooling shade of many trees has become the perfect place to take walks in the evening. In fact, even my children love to go there and play. The fact that Palava is focussing more on the lifestyle provided than on building one concrete structure after another, makes this place perfect for families."

- Neha Chaudhary

#### **NEVER THOUGHT WALKING WAS SUCH FUN**



"After living a hectic life in the heart of Mumbai, I decided to move into Palava. My family and I moved into the Lakeshore Greens neighbourhood and we absolutely love it here. Everything is so nearby. I can shop for all my household needs by just getting down from my building and walking towards the retail street. From household needs to a café to chill with friends, the retail street has made walking a fun task at Palava. With shops, schools, the clubhouse and everything of convenience being so near, I rarely have to take out my car for anything."

- Aditya Agarwal









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With organised excursions, exciting celebrations and many other initiatives, the senior citizens of Palava have made the city a hub for a healthy and productive life.

The Senior Citizen Foundation of Palava has taken the onus to plan a range of programmes, events and excursions, proving that age has no bar when it comes to living life to the fullest. With a strength of over 250 members, the foundation has progressed rapidly in the years since its inception.

The foundation has organised trips to Nashik, Lucknow, Jodhpur, Northeast India

(Guwahati, Shillong, Arunachal Pradesh) and Bihar (Patna, Nalanda and Bodhgaya). On their visit to the Northeast, they brought seeds of the Rudraksha plant which have now been handed over to the Palava nursery to plant in the city ceremonially.

The foundation has also arranged haldi kumkum ceremonies and celebrated Ram Navami with bhajan sandhyas at various members' houses. They ensure that they don't hold back even on other special days, including Republic Day and International Women's Day.

## WHAT'S HAPPENING IN PALAVA?



#### Xperia Star

Bring out your singing and dancing skills and stand a chance to be the true star of Xperia Mall.

Auditions - 23<sup>rd</sup> and 24<sup>th</sup> June, 2018. Finale - 1<sup>st</sup> July, 2018

#### TTC Youth and Cadets Championship

Enjoy a glimpse of the young ones compete with one another in a thrilling table tennis championship.

16th and 17th June, 2018

#### Nature Walk

Be at one with nature as you take in the delightful sights of Palava.  $9^{\text{th}}$  and  $23^{\text{rd}}$  June, 2018

## FUN AND EASY THINGS TO DO — IN PALAVA THIS SUMMER —

It's summertime and we are sure you are looking for new ways to beat the heat. Here are our top suggestions to keep cool in the hot months and make sure the little ones make the most of the holidays.

#### • Make popsicles at home

All you need is a cup of Watermelon cubes, finely blended to a smooth juice with 2 teaspoons of Lemon juice. Pour the mix in your ice tray and let it freeze for 4-6 hours.

#### Go stargazing

Head out to the amphitheatre or find an open space to gaze at the sky.

#### • Learn a sport

Step into your nearest clubhouse and enjoy professional training in your favourite sport.

#### • Tour the city

Get some exercise as you take a walking or cycling tour of the city.

#### Potpourri

Pick your favourite flowers from the garden.
Dry them and make fragrant Potpourri for your home

#### Photographs

Nature is at its best in summer. Take up photography as a hobby and take pictures of Palava in summer. You can also send in your pictures to palava.times@pcma.in to get featured.

#### Get fitter

The Lakeside Park is the perfect place to practice yoga early in the morning. Give it a try and make your way to a healthier season.

#### Plant a tree

Ensure the summer heat does not get to you in the future too. Plant a sapling.

#### • See a summer movie

Sunday nights are all about relaxing at Palava. Join in for movie nights at Palava at Lakeside Park.

#### See butterflies

The butterfly garden in Palava is perfect to keep yourself engaged marvelling at nature. Do make sure you check it out.





#### FROM DHARAMTAR TO THE GATEWAY OF INDIA, PALAVA CITIZENS DO THE IMPOSSIBLE



Gateway of India at 12.47 pm. Trained by Rupali Repande, who herself undertook this task in 1999 when she was 12 years

#### THE CITY IS HOME TO BUDDING CHAMPIONS



Indian badminton is in prime form and now even the future seems extremely bright.

Jennifer Josefina, a Palava resident took up the sport to lose weight. With professional training and access to the state-of-the-art facilities at Palava, she has become the

first runner-up in the All India National Championship 2018, held at Bengaluru.

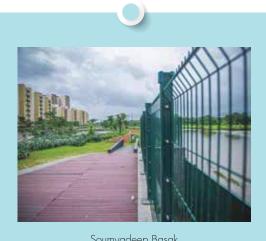
Jennifer (13) is just one of the many budding sporting talents who has made Palava proud. Her sister, Andrea (age 7), has also made her mark by winning many championships.



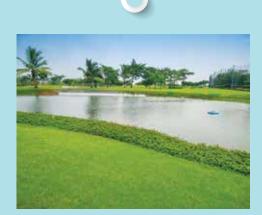
#### PALAVA PIXELS



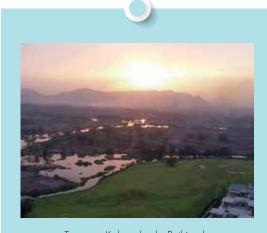
Interested in getting your photos of Palava featured? Mail them to us on palava.times@pcma.in along with your name, age and location.



Soumyadeep Basak



Rashmi Mehta



Tasneem Kalavadwala Pothiwala



#### QUICK SOLVE



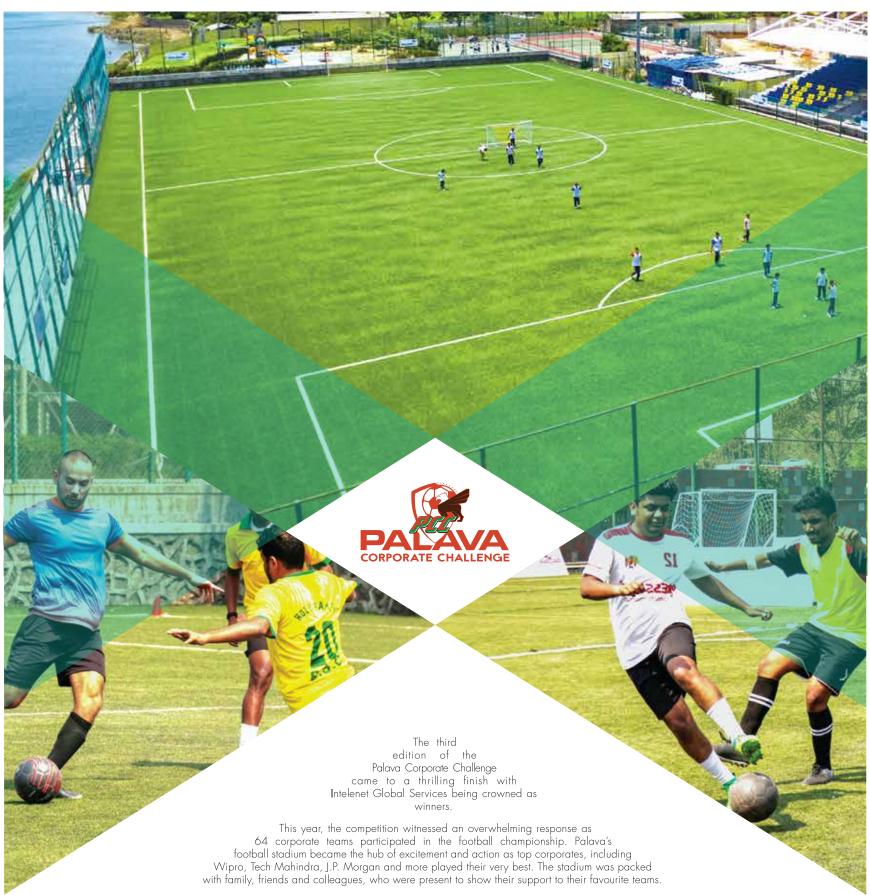
- \_\_\_\_\_ is the capital city of Victoria, Australia. (9)
- \_\_ Satre has innovatively created a genre, 'Shock of the News', which showcases the manifestations of art on recyclable material.(4)
- Palaso had \_ \_ \_ unique registrations over 800 days. (4)
- Launched by Zoomcar, \_ \_ \_ is a smart cycle sharing service that was introduced in Palava on 9th December,
- \_\_\_\_\_ allows residents to pay a Palava retailer easily with just the touch of a finger. (7)
- The number of Corporate teams that participated in the third edition of Palava Corporate Challenge is \_ \_. (2)
- Anuja Paturkar has held solo shows at \_ \_ \_ \_ \_ Art Gallery & Pradarshak Art Gallery. (8)

Send in your answers to palava.times@pcma.in and stand a chance to win amazing prizes.

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6			1	9	5			
	9	8					6	
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#### A NAIL-BITING FINISH TO THE PALAVA CORPORATE CHALLENGE 2018



Held over two weekends, starting from 10<sup>th</sup> March 2018, the Palava Corporate Challenge saw players from different companies come together with a singular aim of winning the biggest football corporate tournament in the city.

With so much action, excitement and a thrilling finish, the Palava Corporate Challenge has grown by leaps and bounds since its inception.

It has clearly emerged as one of the top corporate challenges of today.

**PALAVA TIMES SPORTS**