



PALAVA TIMES

Published by Palava City Management Association

QUARTERLY CIRCULATION

India's finest artists perform at Palava

Page 3

Xperia Mall set to open in April 2016

Page 4

Palava takes important steps to conserve water

Page 6

School education in urban India has evolved, gearing students towards 21st century skills



Mr. Himanshu Jain

An interview with Mr. Himanshu Jain, CEO, Shri Educare Ltd.

Shri Educare Ltd. (SEL) is an education services provider set up by the Arun Bharat Ram family, which has interest in education in India. The schools that are established under Shri Educare Ltd. will be modelled on the pattern of The Shri Ram Schools.

Q: How do you evaluate the current quality of education in India?

A: The present system of assessment has led to a learning crisis wherein children are expected to memorise and reproduce rather than internalize or understand what they have learnt. They are not able to apply basic concepts to day-to-day tasks. Students have very little understanding of basic math and science concepts as application of concepts is rarely focused on. This should be substituted by a hands-on approach to learning allowing students to draw a hypothesis, conduct experiments and analyze the results to arrive at conclusions.

Faculty matters the most. The quality of teachers determines the effectiveness of the education system. Teacher quality is not about qualifications, but the ability to connect with children and understand the unique abilities and needs of each child. Schools must provide for regular

professional development of teachers to help them upgrade their skills. Proficiency in subject knowledge, an innovative approach to teaching, passion and enthusiasm to teach are the qualities of an effective teacher.

School education in urban India has evolved over the last decade and we are gearing our students towards 21st century skills—problem solving, creativity, analytical skills, collaboration and communication. As society advances, so will the complexities of modern life. Schools, therefore, need to focus on developing skills among students which would help them devise effective solutions to real-world problems. Shifting the focus from scores and knowledge, the present education system needs to concentrate on skills. There should be more focus on experimenting and skill development. The current education system is moving towards creating more inquisitive minds. An effective education system should encourage a sense of learning and inspire natural longing in the children to explore more.

Q: What, in your opinion, has been the role of education in empowering the youth in India?

A: Dr. Abdul Kalam had very rightly pointed out that 'a skill oriented education system would gear young adults towards setting up enterprises,

which can give them creativity, freedom and the ability to generate employment in the country.'

The role of education in empowering the youth would be accomplished by giving an opportunity to each child to excel in any one skill. Schools should focus on making education more skill oriented. In our Shri Ram Schools, we encourage students from an early age to take up internships, enabling them to obtain first-hand experience in an industry. This is further supported by career planning.

It is the responsibility of the schools to prepare our young learners for the unique demands of the 21st century world.

Effective education develops and enhances skills of critical thinking, communication, collaboration & creativity, which develops life-long skills empowering the youth to successfully meet future challenges. The various resources include practical techniques to integrate the "Four Cs" in a classroom setting, tools for developing better proficiency in technology, and methods to ensure that students are learning in a meaningful context.

Q: What changes should be brought in the current education system to cater to today's generation?

A: Most of the research in learning achievement has focused on the assessment of cognitive skills acquired by

the students. An equally reliable measure of quality of education is whether students are learning effectively, improving their knowledge, enhancing skills and abilities, widening their experience and growing socially and morally. Ability to work with others, readiness to accept responsibility and to work for public good are highly praised characteristics among school leavers. So, assessment tools must also focus on assessing these skills.

Upgrading the skills of teachers to allow them function as facilitators, ensuring that the child builds an understanding through experimentation are other things to be considered.

The need of the hour is to create a curriculum that is designed to support each child's needs and interests by focusing on all domains of learning: socio-emotional, psycho-motor, physical, affective and cognitive; one that advocates integrated learning by identifying and nurturing talent and the innate potential of every student in the pursuit of excellence.

Further, there is also a growing need to modify existing perceptions of parents, teachers and policy makers. At present, change is not adequately supported by all stakeholders, which sometimes acts as a deterrent.

▶▶Continued on page 2

The Shri Ram Universal School brings the best in Indian schooling to Palava (Read more on Page 5)

World city in focus: Boston

Nicknamed "Athens of America", Boston has long held a reputation of an intellectual and cultural hub with numerous historic institutions since its founding in 1630. Students from around the world come to Boston for top-notch education and research, from engineering and biomed to business and politics. This year alone, the Boston metro area drew over 48,000 international students, the third largest number in USA trailing behind only New York and Los Angeles. Many of the teachers and faculty members are designing policies for the nation.

Education has been at the forefront of the city's evolution right from its birth.

The city's commitment to learning over the past 300+ years has facilitated a central role in creating American history. Boston holds a number of 'first distinctions' - the nation's first public school, first University and the first publicly supported free municipal library.

▶▶Continued on page 2



The historic Boston Public Library was the first library to allow its citizens to borrow books and materials, a truly revolutionary concept at the time

Airoli-Palava commute to reduce to 10 minutes via new tunnel



The Mumbai Metropolitan Region Development Authority (MMRDA) has finalised the plan to connect Airoli in Navi Mumbai to Kalyan via a road tunnel cutting through the Parsik Hill. Currently, it takes about 35 minutes to travel from Airoli and Palava, and the tunnel will reduce the travel time to just about 10 minutes.

The 1.7-km. long tunnel will be a part of the 33.8 km. long road from Airoli to Katai Naka on the Kalyan-Shilphata Road, making it the longest road tunnel in the Mumbai Metropolitan Region (MMR). The

MMRDA commissioner, UPS Madan, said, "It's ₹ 944-crore project, and will greatly reduce the commute time between Airoli and Kalyan."

The six-lane road will begin at Airoli, where the Mulund-Airoli bridge ends, and will pass on the stilts over the mangroves, cross the Thane-Belapur Road and the Trans-Harbour Railway line, and finally through the tunnel under the Parsik Hill. The corridor will provide direct connectivity to Palava.

[News Source: Mumbai Mirror, 30 Dec 2015]



FROM THE CEO'S DESK



One of the earliest needs of a young urban parent is to find a good school for their children. But the buck doesn't stop there. A child requires all - round development to realize his/her full potential.

In this issue of Palava Times, we are proud to announce that The Shri Ram Universal School will be set up at Palava. The school will be modeled on the pattern of India's top ranked schools - Shri Ram Schools in Delhi and Gurgaon. This will give Palava one of the best names in education in the country and make this school a touchstone for academic excellence in the region.

Most of Palava's citizens today are planning on starting a family or already have children. These individuals are looking towards the future for their children. I personally know the importance of having a good school in the neighbourhood. When our daughter reached school age, my wife and I went house hunting with a list of schools marked on a local map in hand. The quality of the house, the amenities around the residence and how it was laid out were all factors that mattered, but the primary hurdle for every home was the presence of a good school nearby. Today, while it's difficult to find a school that is at a 20 minute walk from your preferred residence in Mumbai, one can find numerous such 'walk - to - school' opportunities in Palava.

It's hard to deny that there is strong consumer demand for good schools. While looking to buy a home, most buyers consider schools as part of an overall equation in determining the desirability of a property. Those who live in the neighbourhoods with better schools reap both educational benefits for their children and financial benefits for themselves. Those who do not have children still get the financial benefits and often buy in those areas for that reason.

Education is changing in India, moving beyond text books. Teachers are learning newer ways of making learning fun. Technology is playing an important role in pushing the envelope. At Palava, we are taking every step to ensure the city's young ones are at the fulcrum of this evolution. With a vision to have 20 world class schools and a university in Palava, we have been developing innovative methods to ensure that children are thinking and building life skills and not just rote-learning subjects.

Two ICSE schools are fully operational at Palava today in addition to professionally run playschools and preschools. Both Pawar Public School and Lodha World School are adopting innovation in teaching methodology, involving experiential activities to enhance learning for children. This is eventually impacting the quality of education in schools, making children not only excel academically but also develop social skills like leadership, problem solving, analytical and creative thinking. There is a long list of training programs in sports, arts and other extra-curricular activities the city offers at its club houses and public facilities. We have partnered with coaches from the best private associations to offer various training programmes. A certificate program in teacher training has been launched in Palava to hone the right talent for the job and to also create employment opportunities for our residents.

The exposure a city offers can impact oneself in simple, positive, far-reaching ways. From being able to learn sports at world class facilities, participating in a dance competition or interactive learning classes at any one of Palava's prestigious schools, the city is

Continued from page 1

An interview with Himanshu Jain

Q: How do you think the focus can shift from academics to more holistic education in our schools?

A: There is an emphasis on a broad educational approach that addresses the intellectual, personal and interpersonal development of the student and puts in place many of the values, attitudes and skills that will serve the student well throughout life. Such a broad development cannot be claimed by the knowledge based education systems that has dominated for so many years.

Holistic education nurtures the broad development of the students and focuses on their intellectual, emotional, social, physical, creative or intuitive, aesthetic and spiritual potentials.

To achieve the aims of holistic education, educational focus needs to move towards the life skills, attitudes and personal awareness that the student will need in an increasingly complex world. The commitment to the subject knowledge of the student is maintained but is complemented by learning how to learn, the critical evaluation of knowledge gained and the use of this knowledge in varied contexts.

Q: Are the educational institutions doing enough to get future ready children. If not, what should they be doing better?

A: At times, it is disheartening to see the quality of education that is been delivered to the students in India. Most of the education that is delivered to students in India is generally theoretical in nature and it lacks the practical aspect. The teaching-learning process should be such that it creates inquisitiveness among children. The future of India is being shaped in the classrooms. It is, therefore, important that schools provide a curriculum that allows students hands-on investigation, independent thinking, creative problem solving and

appreciation for diversity, cooperation and communication.

K-12 educational institutions in India are gradually unfolding and expanding the scope of learning. The new order offers a technology-based environment and a progressive curriculum which allows students to customise their projects as per their interests, strengths and skills. The shift towards inquiry-based learning is a welcome change creating independent thinkers and global citizens for the future.

There is a growing awareness on creating an environment that is sensitive to each child's unique learning style by providing age appropriate and relevant stimuli.

Q: Do you think having a school at a walking distance from home offers any kind of advantage to the child?

A: Having a school at walking distance from home definitely aids more student and parent involvement in all school activities. Close proximity facilitates safety and ensures higher participation in the learning avenues created by the school.

Time and energy is effectively utilised towards learning in all areas needed for a child's complete development.



The Shri Ram Universal School will be the third school in Palava after Lodha World School and Pawar Public School

Continued from page 1

World city in focus: Boston

In 1630, the Puritan colonists from England founded Boston which quickly became the political, commercial, financial, religious and educational centre of the region. The Puritan zeal for learning was reflected in the early and rapid rise of the city's educational institutions. The nation's first public school, Boston Latin School, was founded in 1635. Harvard was founded in 1636. By law, parents were obliged to teach their children reading and writing in 1642. Massachusetts had originally enacted the first compulsory education law in the American colonies in 1647. The Boston Public School system, the oldest public school system in the USA was established in 1647. The city issued the first American newspaper in 1704, established the first school for the blind in

planned around the fact that citizens' quality of life is most influenced by their immediate surroundings. The litmus test would be to make a world-class educational system available to every one of Palava's young citizens so that they are able to realize their true potential, flourish as individuals and play a productive role in future society.

Shaishav Dharia CEO, Palava

Thoughts and comments are welcome at palava.times@pcma.in

1829, and the first public school for African-Americans in 1835. In 1852, the American Commonwealth of Massachusetts was the first state to pass a compulsory education law - which spread to the rest of the nation. MIT was established in 1861.

Today, both Harvard and MIT are consistently ranked in the top 5 universities in the world with about 36,000 students enrolled between them alone. Both universities are also in the top 5 based on number of Nobel Laureate affiliations, with Harvard at 157 and MIT with 85 in a multitude of disciplines.

These and other Boston area universities have prestigious reputations for their research - this provides an important economic stimulus by attracting millions of research dollars. This makes the area very attractive to businesses that want to locate near talent and potential university-industry research partnerships catalyzing the creation of new products, new businesses, and more technological innovation. For example, the strong research base has enticed major corporations like Amgen, Merck, Novartis, Pfizer, Cisco and Sun Microsystems to invest in the region with new R&D facilities to enhance collaborations.

With the number of junior colleges,

research universities and special-focus institutions in the area, 1 in 5 people on the street in Boston are affiliated with higher education and the benefits to the regional economy are enormous. College graduates not only provide a reliable, well-educated talent pool for regional employers, but also attract new employers to the region. Additionally, the wealth of talent Boston cultivates across its colleges and universities provides a strong pipeline for its entrepreneurship ecosystem. Fortune magazine, in naming Boston one of the ten best cities for business in the U.S., wrote, "Few places match the intellectual power of Boston.... A critical mass of local colleges and universities promises to constantly replenish the supply of talent in the local economy."

The City of Boston has recently launched 'The Innovation District' in 2010 - an initiative to transform 1,000 acres of the South Boston waterfront into an urban environment that fosters innovation, collaboration, and entrepreneurship. In just a couple of years, the district has expanded to offer spaces for tech meet-up at a co-working space, art exhibition opening, new start-up launch, a special chef's event at a local restaurant and many more transformational ventures. The Innovation District has added over 5,000 new jobs in over 200 new companies with technology companies contributing to 30% of new job growth. Many other companies have announced plans to join the Innovation District community. This will add another 4000+ jobs to the neighbourhood.



India's finest artists perform at Palava

"An experience that left us with memories to cherish for a lifetime!" this is how one of the participants described a mesmerizing performance in the recently concluded Palava Tarang hosted at the City of Opportunity. The inaugural edition of the Arts and Culture festival organised by Palava City Management Association that kicked off on 21 November, 2015 saw India's finest artists like Ustad Rashid Khan, Dr. L. Subramaniam and Pt. Hariprasad Chaurasia among others perform at the newly built open-air amphitheatre at the Riverside Promenade in Palava.

Palava Tarang delighted over 1600 Indian classical music aficionados from Palava and Mumbai. The festival also saw a bunch of international enthusiasts who had come all the way just to catch some of the performances. Speaking about the festival, Abhishek Lodha, Managing Director at Lodha Group said, "We all recognize the contribution of culture in building some of the greatest cities of the world. And as we together build modern India's finest city, we recognise that great art and culture should be imbibed in the spirit of Palava. Palava Tarang is a step towards realizing our vision of promoting various arts and cultural initiatives that will offer diverse opportunities for citizens of Palava as well as others in the region to illuminate their lives and enrich their emotional worlds."

The artists who performed agreed that Palava has set a new benchmark for arts & culture in the Greater Mumbai region. Santoor maestro Pandit Satish Vyas said "The place is exotic and has been planned quite well. If it really works out as it is planned, then it would be 'the place' to be.

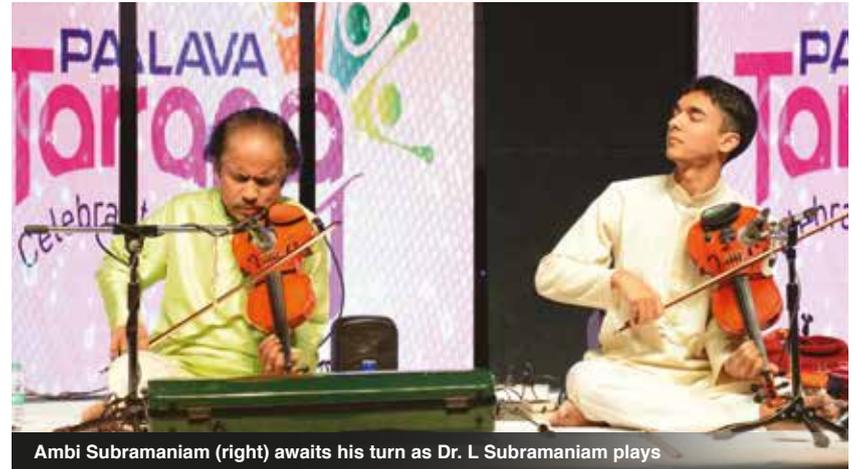
Given a choice, I would like to get a place here at Palava and settle down."

"I really want to thank Palava city for such a beautiful arrangement. We perform in our villages in open air set-ups where people from all over the country come to hear devotional music all night.", said Padma Shri Prahlad Singh Tipaniya an Indian folk singer who performed 'Kabir' in the Malvi folk style from Madhya Pradesh.

Padma Shri Dr. L. Subramaniam who performed with his son Ambi expressed his thoughts after a soul stirring performance by saying "It was a pleasant surprise to see such a beautiful amphitheatre. I was told that Palava is a city by itself and it's true. Music is a part of our culture. I'm amazed at how the city is giving importance to our roots in classical music, exposing its residents to music's true form. This is great innovation."

Legendary flautist Padma Vibhushan Hariprasad Chaurasia welcomed the invitation to perform at Palava saying

"We are happy to collaborate with Palava to perform in front of an audience that is growing rapidly. We hope that this destination becomes well - known for its art and cultural programmes which serve as an inspiration to people in the region. We are highly impressed. Just like pure Indian classical Sangeet takes inspiration from five elements,



Ambi Subramaniam (right) awaits his turn as Dr. L. Subramaniam plays



Even Pt. Hariprasad Chaurasiaji couldn't resist talking his first selfie at the beautiful Riverfront Promenade at Palava



A magical performance at the amphitheatre by the riverside

Palava is a city that is being built to let its citizens do many things, like learn freely, pursue their passions, enjoy life with good health and flourish."

For over a year, Palava has hosted various arts and culture events that have seen enthusiastic participation from its citizens. The city also has actively been running community clubs promoting various arts activities and supporting its citizens in their interests. As one of the fastest growing cities in India, Palava has taken several steps to inculcate things such as place-making and arts in its cultural fabric so that people can get exposed to the finer aspects of life and get inspired. Palava Tarang, a celebration of culture, stems from

the thought that quality of life is most influenced by one's immediate surroundings.

From being able to enjoy a walk in the neighbourhood park, to participating in cultural activities, the community one lives amidst can impact oneself in simple, positive, far-reaching ways.



The performances left the audience in raptures



Padma Shri Tipaniyaji and his accompanists belting out folk songs of Kabir



Xperia Mall set to open in April 2016



The mall façade

The much awaited Lodha Xperia mall is slated to start operations in April 2016. The mall is set to be the only grade-A mall in Greater Mumbai Metropolitan Region, with terrace entertainment innovation by Smaaash. Lodha Xperia has already roped in major anchors like Future Group, PVR, Smaaash, Reliance, Marks & Spencer and an array of big brand vanilla stores who have uncompromisingly invested in leasing large shop space for an enhanced customer experience.

T Anupam, Vice President, Retail at Lodha Group, said, "We see Xperia bringing back the mall hysteria to the city suburbs. It's a potentially nascent yet ready location and has the right quotient to make it a 'go to premium' mall, bringing world class shopping and entertainment experience for the entire family. We are happy that some of the foremost retail names in the country have joined us in our endeavour to make Lodha Xperia a huge success".

Brands at Lodha Xperia

Customer Speak:

"There is a lack of premium retailers in Kalyan. My friends and I have to go all the way to Thane for a high quality shopping experience. Brands like Marks & Spencer, PVR cinemas, Smaaash, British Brewing Company and Apple are unheard of in this side of the city. Besides, there is also a lack of weekend entertainment options. I believe it's a matter of time before these brands start taking notice."
Jyoti P, 24 yrs, Teacher, Kalyan

"With the development of the Thane-Belapur IT corridor, the demographics of Dombivli is changing. There is an influx of people from all corners of India. People are seeking premium brands which have become a part of their lifestyle. Xperia will help Dombivlikars get shopping pleasure at their doorstep for which they had to go to a Thane or a Navi Mumbai mall."
Sunil R, 45 yrs, Director-S&M, Dombivli

"I am really excited to hear about the upcoming mall in Palava city. I go via the Kalyan-Shil road on my way to work. With the launch of a premium mall it will be very convenient for me to shop, eat, and watch movies. There are absolutely no good places in Kalyan which have a premium appeal or have a variety of good brands at one place. Xperia will change the retail landscape of the region."
Aashana D, 25 yrs, Software Developer, Airoli

Retailer Speak:



"The Lodha Group stands as the testimony to developing India with its state-of-the-art architecture and we feel honoured to launch our new six-screen multiplex at the Xperia Mall. The mall serves as the perfect location for PVR with the right equation of size, catchment and connectivity. We feel there is a huge untapped potential at the periphery of Mumbai suburbs and with this launch, we aim to cater the audience with more entertainment avenues. We are pleased that Lodha Group, synonymous to luxury and grandeur which perfectly complements our brand, has shown faith in us and we promise to offer the best of cinematic experience to our new patrons visiting the mall."
Mr. Ajay Bijli, Chairman, PVR cinemas.



"A full-service destination experience, the Lodha Xperia will definitely plug the gap in the social infrastructure ecosystem for residents of Kalyan and Dombivli, besides those in the immediate vicinity of Palava. A clear experience facilitator, the wide array of shopping and entertainment options at Xperia will redefine the concept of retail and leisure for suburban Mumbai – notwithstanding the fact that this one-stop destination will offer something for every member of the family. The rapid advancement in road infrastructure and suburban commuting should also enable easier access to the mall from the neighbouring districts. That said, this is just one of the pull factors which have made Palava a preferred residential catchment."
Mr. Anuj Puri, Chairman & Country Head, JLL India



The Shri Ram Universal School brings the Holy Grail of schooling in India to Palava



The Shri Ram School Aravali campus

Mumbai Metropolitan Region will soon see an iconic name in the academic circles come to its fold. From the promoters that set up the country's most premier and sought-after educational institute, The Shri Ram School, comes The Shri Ram Universal School at Palava. The school will be set up under the aegis of Shri Educare Limited.

Shri Ram is widely acknowledged as being the Holy Grail of schooling in Delhi. The first Shri Ram School that was founded in 1988, has progressively emerged as the top choice for Delhi and Gurgaon parents. The school is known to live by its core values of integrity, sensitivity, pride in one's own heritage and pursuit of excellence. The Shri Ram Universal School will follow the teachings, philosophy and best practices of The Shri Ram Universal School.

The first session of the school will commence in April 2017.

Speaking on the announcement, Mr. Kartik Bharat Ram, Board Member of the SRF Foundation (which runs the Shri Ram Schools) and Shri Educare Limited said, "The Shri Ram Schools are a manifestation of the vision and passion of Mrs. Manju Bharat Ram who felt a strong need to build an alternative model of school education in Delhi. In an atmosphere of mutual support, equality and dignity, each child is given the opportunity to strive for excellence within the framework of an extensive and diverse curriculum. With this, we are taking the vision forward and expanding outside to provide similar quality of education across the country."

On the association with Lodha Group and choice of Palava as the destination for the school, he said "We see Lodha Group as excellent partners in setting up a quality education institution. As Palava is a Greenfield city development, we will have

a larger school premise than an average school in Central Mumbai. This additional space will help us incorporate more non-academic activities to ensure a holistic development of the child."

The Shri Ram Schools in Delhi and Gurgaon have consistently held the top three positions for the best school to study in India, according to the Education World India School Rankings. Some of the other premiere and leading educational institutions set up by the group are the Shri Ram College of Commerce and Lady Shri Ram College. The Shri Ram Schools have been set up in the same tradition of creating excellent institutions which serve the society. Mr. Abhishek Lodha, Managing Director, Lodha Group said "It is our vision to make a world-class educational system available to every one of Palava's young citizens. We are confident that in the future, The Shri Ram Universal School in Palava will be a touchstone for academic excellence in the Mumbai Metropolitan

Region. We see a lot of alignment in the philosophies followed by the Shri Ram Group and are extremely happy to partner with a group that is a pioneer in the education sector"

The Shri Ram Universal School will be set up in Lakeshore Greens at Palava and will cater to students from Nursery to Class XII.

It will be one of the over 20 schools planned in Palava. Palava, today, has two operational ICSE schools – Lodha World School and Pawar Public School. With this one-of-its-kind alliance, the residents of Lakeshore Greens in Palava will get an enviable chance to enroll their children into India's top educational institute, and that too, located just a short walk away. The Shri Ram Universal School in Palava is expected to carry the legacy of being progressive, secular, child-centered and committed to providing quality education for all their students.

Continued from page 4
Xperia Mall set to open in April 2016

Retailer Speak:



"Marks & Spencer will be opening a 11,000 sq.ft. store at Lodha Xperia. This will be our first foray into the Greater Mumbai Metropolitan Region and we believe that this is a great opportunity to cater to an evolving demography comprising of the entrepreneurs and professionals working in the Thane-Belapur belt. M&S expects to draw footfalls from consumers who have an eye for style and are seeking premium or aspirational brands in the region."
Mr. Venu Nair, Managing Director, Marks & Spencer, India.



"Lodha Group has always been counted among the best and biggest in Mumbai. A place in the best location within their most ambitious project-Palava, lends us immense confidence retail & shopping in malls will continue to grow. The lack of Organised Retail penetration and the fast growing aspirational populace makes it an ideal destination to expand for us and other like-minded retailers and F&B players. We feel the professionals working in the IT corridor and Corporates of Talaja, Mahape and Thane-Belapur road and living in and around Palava will find British Brewing Co. an ideal place to unwind and socialise in a friendly yet exciting ambience. It is our belief that Xperia backed by a team of experienced real estate and retail professionals will deliver on its brand promise of "Fun never Ends".
Mr. Ajit Dhumal, Director, British Brewing Co.

Xperia will be fully Wi-Fi enabled. The mall's smart infrastructure will be capable of intelligently handling all processes starting from customer complaints to retailer business tracking, parking and

even event management. Besides, as a part of initiatives to draw customers, the mall will be having regular activities to deliver an experience of fun never ends at Xperia.

Xperia will be conducting hobby studios for women to bond over cooking, families to bond over photography workshops, art and theatre events, weekend bazaars, and performing arts. Xperia will have a number

of events throughout the year to engage with communities and families, giving them a complete entertainment experience.



Palava takes important steps to conserve water



Sewage treatment plant at Palava

Palava has embraced smarter use of water in its day to day life. PCMA has implemented several on-ground measures to supplement community efforts in lowering water usage. These include:

- 1. Smart meters installation:** Compared to mechanical meters, smart meters improve accuracy of readings and minimize under-reporting of water consumption.
- 2. Sewage treatment plant (STP):** STP with Decentralised Membrane Bio Reactor Technology has been set up in Palava to ensure water self-sufficiency in the long run. The recycled water takes care of Palava's 25% green spaces' water needs.
- 3. Citizen education:** Over the past couple of months, the PCMA has initiated community-wide campaigns to raise

awareness on high levels of water consumption and educated citizens about simple ways to reduce consumption.

- 4. Waste reduction:** Major leakages observed are promptly rectified, resulting in reduction of water consumption. Installation of pressure reducing valves automatically maintains water pressure at a preset desired level thus helping reducing wastage of precious water.

In just one month, the combination of awareness drive and infrastructure improvements has effectively reduced water consumption by up to 26%. As more citizens call Palava home, environmentally conscious efforts such as these are expected to play an important role in effectively managing its natural resources.

INTRODUCING RENTOMOJO

RENT FURNITURE, APPLIANCES, BIKES & MORE AT UNBELIEVABLE PRICES.



Rentals starting at ₹79/ month.

Packages starting at ₹999/ month.

EXCLUSIVE OFFER FOR PALAVA CITIZENS

FLAT **15%** OFF ON ORDERS FOR 6 MONTHS!
USE CODE **PALAVA15**

FLAT **20%** OFF ON ORDERS FOR 11 MONTHS!
USE CODE **PALAVA20**

Log on to the **MyPalava app** or **MyPalava portal** today to get the best deals.

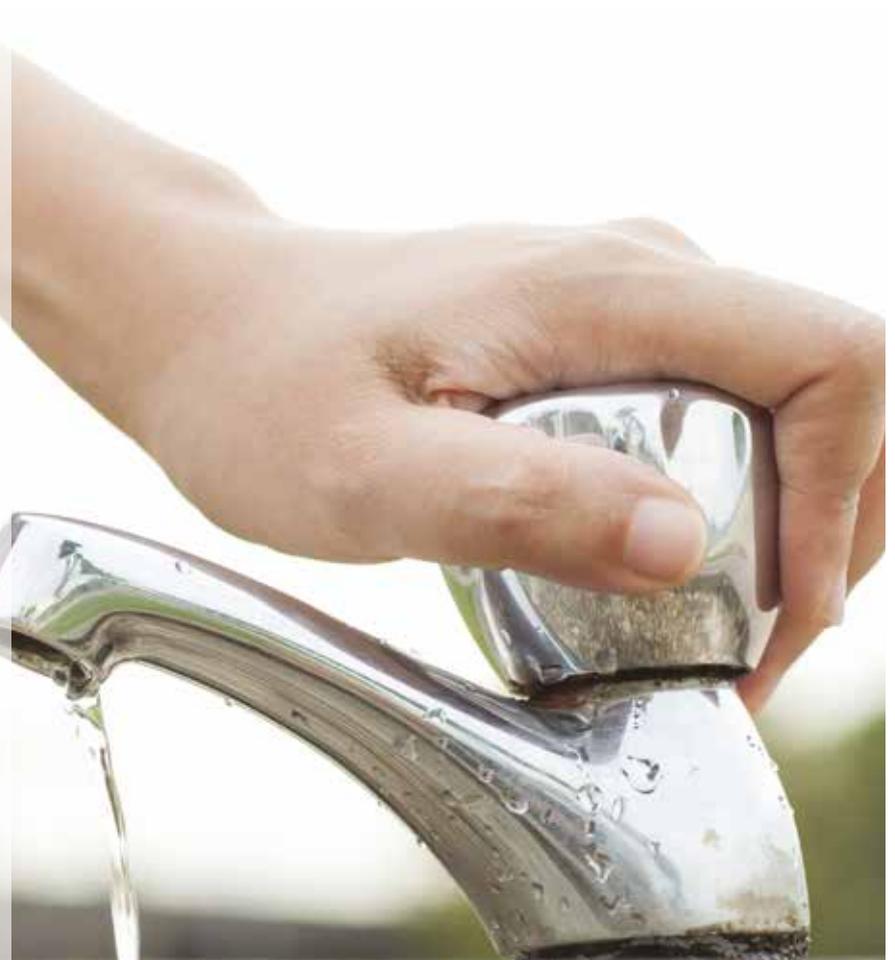
m rentomojo



9 tips on saving water at home

Water conservation has become an essential practice in areas in the Greater Mumbai region today. In addition to saving money on your utility bill, water conservation helps prevent water pollution in nearby lakes, rivers and local watersheds. Here are 9 tips on what you can do to cut down on water usage inside your home.

1. Turn off the tap when you brush your teeth – this can save 6 litres of water per minute.
2. Take showers rather than baths. By taking a bath, you are using up to 100 litres of water! Showering will generally use less than a third of this amount.
3. Take a shorter shower. A shower can use anything between 6 and 45 litres per minute. Take a timer, clock, or stopwatch into the bathroom with you and challenge yourself to cut down your showering time.
4. Always use full loads in your washing machine – this cuts out unnecessary washes in between. When washing your clothes, be sure to use the economy mode. This will save you both water and electricity.
5. When washing dishes by hand, don't leave the water running for rinsing.
6. Don't let the faucet run while you clean vegetables. Just rinse them in a stoppered sink or a pan of clean water.
7. Don't use the toilet as an ashtray or wastebasket. Every time you flush a cigarette butt, facial tissue or other small bit of trash, fifteen to twenty litres of water is wasted.
8. Check your plumbing for leaks, especially leaking toilets and faucets. Fix anything you find leaking. A silent toilet leak could waste from 100 to 1500 litres every day!
9. Install low-flow shower heads and faucets or faucet aerators. Low-flow devices are inexpensive. Most simply screw into place (you may need an adjustable wrench), and good, current units maintain the pressure and feel of the flow while using as little as half as much water as conventional units.





Letters to the Editor

Namaskar,
Integrated city POWAI at Mumbai has found its place in NAT GEO (UK). Why should my PALAVA CITY stay behind?
Regards

**Sankar Sekhar Biswas,
Palava Resident**

PCMA response:

Dear Sankar,

Palava is rapidly moving towards becoming one of the largest completed Greenfield city projects in the country. 2016 will witness us scale a number of significant landmarks with Phase 1 of Palava being delivered. It is proud citizens like you that push us to deliver on our commitment for a greater standard of living in the Greater Mumbai region. We are exploring avenues to amplify our Palava story on the global stage and hope to share some good news on this front with you soon.

Dear Sir,
I want to congratulate you for organising Christmas day in Palava. My 3-year-old daughter enjoyed clicking pics with Santa. Till last year, we used to go to malls to see Santa but this time, we were happy that it was organized in our society premises. Thank you for spreading happiness among the children and bringing smiles on their faces.
Regards,

**Naresh Sabhnani,
Palava Resident**

Dear Sir,
Sr. Citizen's Forum, Palava, organised its Annual long tour programme to Somnath & Dwarka from 17th to 22nd December 2015. The programme became memorable and successful only because of co-operation and spirit of togetherness of all the participating members. Wherever the group visited and stayed, it represented the Forum & brought name and fame to Lodha's and Palava. Forum is grateful & thankful to PCMA for their care, support & help in arranging the event.

- Secretary, Senior Citizens Forum, Palava

Palava residents on Palava Tarang:

Hi,
I'm a resident of Palava and this is an awesome opportunity for us. I don't think we will be able to ever see maestros like these perform at our doorstep. Would really like to thank PCMA.

Arpita

Hi,
I'm a Palava resident. This has truly been a wonderful experience for me and my family. We could just stroll after work and unwind by listening to such great artists. Great entertainment for all. Keep it up, PCMA.

Sanjay

Kite flying workshop:

I want to congratulate you all for conducting the very lively Kites Festival in Palava campus. Otherwise till last year, we used to go to Chaupati to fly kites. It was a wonderful and well organized event. I appreciate the efforts of entire team and management for making this event possible. My 3 year old daughter loved flying kites for the very first time. Thanks for spreading happiness among our children. You are doing a great work for community.

Naresh Sabhnani, Palava resident

Sports at Palava:

My son wants to play and learn football more and more every day. They are preparing kids for more competitive play without sacrificing fun. The facility is excellent. It's a very positive experience for both of us (my son as well as me).

Ajay Sartape (Eashan Sartape's father) Eashan has been offered a Youth Development centre scholarship.

Arsenal Soccer Schools have given me the highest quality of coaching. I am thankful to Palava for introducing the scholarship programme so that it motivates me to work harder. And the facilities here are one-of-a-kind, especially for the citizens of Palava.

Deep Bhandari (Has been offered a scholarship for International tour with Arsenal Soccer Schools)

Bathroom Beauty

C. K. Subramaniam



One needs to spend a lot on one's bathroom and toilet to make it beautiful. But it is worth spending as this is a one-time investment. The inside pipe lining needs to be changed once in a while so that there is no leakage inside the wall and wastage of water. The bathroom is really your personal space. Thankfully, it has transformed from being a white, clinical place to one that is slick, visually appealing and as given to experimentation as the bedroom is. Here are a few interior design ideas for doing up your bathroom. Common to all is one mantra – quality and contrast.

It is time to give your bathroom a good look. A common favourite is laminate tiles with a matte stone finish in beige, slate or light grey. Buy tiles of good quality – the investment will be worth it. I made my common toilet with grey and black background and it looks good and it is dirt free. Also black absorbs all the dust.

A Jacuzzi maybe a good option to tune up your muscles. You can turn around the shower and feel the comfort with different types of showers. Separate the shower

area without curtain, glass partition or cubicle. Install a rain shower if your budget permits it.

While setting your bathroom fittings do not provide a flush tank. It will take more space and at times, cleaning will be a problem as the water tank system goes out of order on a regular basis. In-built system with just a push button is the best option for Western toilet.

Invest in good quality fittings. This will save you the trouble of replacing them again and again, especially if you live in a city where the water is hard. Hard and saline water leaves deposits on fittings which eventually harden and become white or green.

Pay attention to proper ventilation. Ventilation is an important aspect while building a bathroom. Nowadays, exhausts are compact and effective. Buy dust-proof, waterproof windows so that your bathroom remains easy to maintain. Make the doors and the windows with durable powder coating or anodizing coating to give it a cleaner and more appealing look. It will be easy to maintain as well.

PALAVA TIMES QUIZ

Q1. Which of the following cities has a Shri Ram School campus?

- a) Hyderabad
- b) Bangalore
- c) New Delhi
- d) Chennai

Q2. Harvard University is part of the eight-school Ivy League. Which of the following institutions is NOT a part of the Ivy League?

- a) University of Pennsylvania
- b) Cornell University
- c) Tufts University
- d) Columbia University

Q3. Which of the following brands is NOT present in Lodha Xperia?

- a) Peter England
- b) Allen Solly
- c) Van Heusen
- d) Kenneth Cole

Q4. PVR Cinemas is set to open shortly at Lodha Xperia in Palava. What does the "P" in PVR Cinemas stand for?

- a) Priya
- b) Pearl
- c) Padma
- d) Premier

Q5. Which of the following cricketers has also been coached by Ramakant Achrekar?

- a) Javagal Srinath
- b) Ajit Agarkar
- c) Venkatesh Prasad
- d) Abey Kuruvilla

Q6. What generally accounts for the greatest use of household water?

- a) Washing machine
- b) Dishwasher
- c) Shower
- d) Landscaping

Q7. Every minute, how much water is wasted while brushing teeth with open tap?

- a) 2 litres/minute
- b) 0.5 litres/minute
- c) 6 litres/minute
- d) 9 litres/minute

Q8. Which of the following artists has NOT performed at Palava Tarang?

- a) Rashid Khan
- b) Hariprasad Chaurasia
- c) L Subramaniam
- d) Niladri Kumar

Q9. What is the Palava mobile app used by citizens called?

- a) Palava Local
- b) My Palava
- c) Palava Pulse
- d) Follow Palava

Email your answers to palava.times@pcma.in mentioning your name, age and location.

10 lucky winners will get gift vouchers worth ₹500 each.

Winners of the last quiz:

- 1. Chaitra Dilip, Palava
- 2. Amit Gupta, Cuffe Parade
- 3. Vidhi Rajesh Jain, Vashi
- 4. Mudita Singh, Boisar
- 5. Rajesh Jain, Dombivli
- 6. Abhijit Nambiar, Dombivli
- 7. Ashes Das, Khargar
- 8. Shridhar Dwiwedi, Dombivli

With the interior design tips given here, you will never have to cringe again when showing visitors the bathroom. Instead, it will be a space that looks as 'designer' as the rest of your home. By spending around ₹2.75 lakhs, I made both my bathrooms look like five star hotel bathrooms. However, it is worth spending on something special once in a while.

Bathrooms should be user friendly, for both senior citizens and the physically handicapped persons.

The author of this article is resident of Sanpada. You too can submit your articles at palava.times@pcma.in. Relevant ones would be published in the next issue of Palava Times and win prizes.



If there is anything better than cricket, it is playing the game

Sachin Tendulkar is an absolute genius. Do we need to debate it? At the age of 16, a naughty kid from middle-class family in Mumbai made a dashing entry into the Indian team. It is important to note here that he isn't just another product of the organised coaching system. He wasn't born out of obsessive sessions of videos' analysis and highly technical processes used certified coaches today. His coach, Ramakant Achrekar, believed in developing players out of actual match practice. He laid an equal emphasis on both net practice and match practice. Those who could only make sense of hawk-eyes and drab technology, coaches and former India players alike, boastfully predicted that with Sachin's peculiar bottom-hand grip, he will be out of the game in a couple of years. Sachin didn't quite think so. The rest, as they say, is history.

Had he followed the traditional technicalities of coaching, however genuine those seemed, we wouldn't have witnessed the Little Master butchering great bowlers time and again.

The modern sporting environment is evolving around Achrekar sir's theory of coaching. Today, be it any sport, an athlete needs to not only demonstrate a perfect technique but also possess an ability to make the correct decisions at the right time in a match environment. In this era of T20 cricket, the focus now is more on the development of 'correct decision making' skills than the development of 'correct technique'.

Cricket India Academy embraces this trend with coaching philosophies focused on maximizing participation in high quality coaching sessions and creating the environment for participants to learn and develop their cricket ability. One of their

coaching centres is at the Palava Panthers Cricket ground.

Palava aims to cultivate a culture of sports, fitness and healthy living keeping in line with the city's commitment towards a better quality of life. The city provides for a range of sports to be accessible to all, not only through high quality infrastructure, but also high quality, structured training thus enabling people to maximize their potential. Palava boasts of a world-class floodlit cricket stadium with an international standard cricket pitch, changing room for teams and stands for spectators.

Palava has a tie-up with Cricket India Academy, the exclusive master right partner in India to run Cricket Education Programme designed by Cricket Australia.

The Cricket Education Programmes boasts Brett Lee and Mike Hussey as its brand ambassadors and leading women cricketers, Ellyse Perry and Alyssa Healy as role models.

Serving the purpose of Palava, the academy not only imbibes the spirit of cricket in to the kids but also helps shape them into better human beings. This is somewhat linked to Achrekar sir's theory. An interesting turn came in this guru-shishya relationship when Sachin joined a school friend at the Wankhede Stadium to cheer for his team as they played against Shardashram Vidya Mandir. Coincidentally, Achrekar sir was there too. When asked how his ward had performed in the match, Sachin told him he was there to cheer for the team; he did

not play in that game. He received a tight slap (which he now affectionately describes as a late-cut), which sent his lunch-box sprawling on to the floor. The guru retorted, "You do not have to be here to cheer for others. Play in such a way that others cheer for you." Since that day, Sachin began practicing very hard and put in a lot of hours. If not for that day, he would have been cheering others from the stand. At Palava, this is the kind of teaching emphasized which is aimed at developing young people through sport. Along with the cricket academy, Palava also organizes different cricketing activities for the residents.

The city's most popular cricket tournament 'Palava Premier League' is held once a year. Now in its fourth year, the tournament has seen residents' craze for it increase every passing year.



The Palava Panthers cricket stadium

BUS SERVICE TO DOMBIVLI & THANE NOW OPERATIONAL

Palava-Dombivli-Route	
Route	Start time
Palava-Dombivli	7:30 AM (starting point - Lodha World School)
Palava-Dombivli	8:45 AM (starting point - Lodha World School)
Palava-Dombivli	6:45 PM (starting point - Lodha World School)
Dombivli-Palava	7:30 PM (starting point - Dombivli East station-PP Chambers)

<p>PALAVA TO DOMBIVLI Bus route: 1</p> <ul style="list-style-type: none"> ● Lodha World School (Start point) ● Pendharkar College ● Dombivli East Station (End point) <p style="text-align: center;">OR</p> <p>Bus route: 2</p> <ul style="list-style-type: none"> ● Lodha World School (Start point) ● Shani Mandir ● Dombivli East Station (End point) 	<p>DOMBIVLI TO PALAVA Bus route: 1</p> <ul style="list-style-type: none"> ● PP Chambers (Start point) ● Pendharkar College ● Lodha World School (End point) <p style="text-align: center;">OR</p> <p>Bus route: 2</p> <ul style="list-style-type: none"> ● PP Chambers (Start point) ● Shani Mandir ● Lodha World School (End point)
---	---

Palava-Thane-Route	
Route	Start time
Palava-Thane	7:30 AM (starting point - Lodha World School & Bus stop on main road-RR Hotel side)
Thane-Palava	7:00 PM (starting point -CIDCO Bus Stop-Thane west)

<p>PALAVA TO THANE Bus route:</p> <ul style="list-style-type: none"> ● Lodha World School (Start Point) ● Bus stop on main road (RR Hotel side) ● Mahape Circle ● Ghansoli Station ● Thane West (CIDCO Bus Stop) (End Point) 	<p>THANE TO PALAVA Bus route:</p> <ul style="list-style-type: none"> ● Thane West (CIDCO Bus Stop) (Start Point) ● Ghansoli Station ● Mahape Circle ● Lodha World School (End point)
--	---



*Bus routes are subjected to change as per RTO norms
**The buses will be operational from Monday to Saturday (except national holidays and Sundays). Call 311 services for more information.