



JLL ranks Palava as  
India's No.1 City  
to live in.  
PAGE 4 and 5

# PALAVA TIMES

Published by Palava City Management Association

PEDL your way  
through Palava.  
PAGE 6

QUARTERLY CIRCULATION

Palava City Stats (as of 31<sup>st</sup> Jan, 2018): Homes sold: 30,000+ • Homes delivered: 21,000+ • Citizen Satisfaction Index: 4.5 / 5 • Trees: 21,000+ • Population: 80,000+



**Mrs. Revathi Srinivasan**  
Director - Education and Principal,  
Smt. Sulochanadevi Singhania School.

## What is the biggest challenge that schools face in the changing times?

The greatest challenge for a school is to bring all its stakeholders, such as students, parents, government, etc., on the same team to have discussions. I wish we could look at the entire education system as a whole, i.e., without compartmentalization of State-Board Schools, ICSE Schools and so on. You have got to see the education system and children as a whole without any selfish interests. A school can have progressive education, have complete innovations in teaching and learning methodologies, but if it doesn't have the trust of the people that are going to be the stakeholders, things will not work smoothly. There are schools and pockets that bring in new changes but one has to keep briefing parents because they still have in their minds what they studied when they were young and how it produced results for them. They believe that only if you follow the same methodology would you be able to achieve results. The need of the hour is to bring everyone together to understand the true meaning of education.

## What impact did the GATT agreement have on the education system of India?

Education is the most dynamic and vibrant field. Opening up vistas definitely helped in understanding the global techniques, celebrating differences, increasing interactions and much more. However, one can open a number of vistas, but if one doesn't have a mind that is open to change, nothing will happen. It is imperative for institutions - schools, educators and teachers to open up their minds for things to happen well.

## Is technology a friend or a foe for education in schools?

Technology is a tool - not a friend or a foe. Everything that you have and everything that

you do has its advantages and disadvantages. Technology should be perceived as a tool that can aid learning, teaching, understanding and problem solving. If it is misused, it becomes a foe. Any new introduction is a friend, as long as it is used rightly. Across India, with the help of the government, schools are adopting technologies in cities, towns, as well as a few villages. Even toddlers can handle technology, although, may not use it in the right way, but, with a bit of hand-holding would be able to do wonders with it.

## What are the key changes that you observe in the education level at schools and the student experience?

The concept of education has changed from rote learning to experiential and incidental learning, from a structured examination system to a more informal system coupled with a few structured examinations, from having a narrow perspective it has moved to having a broader perspective. This change has allowed a lot of flexibility in the system compared to earlier times. I believe that technology is here to stay and we should use it to the advantage of both children and parents, so that communication becomes more effective, faster and learning technologies becomes more vibrant. Interaction with students is also getting better. Students understand that a lot of things make up education. They understand that not just scholastic skills, but also non-scholastic skills, such as communication, problem solving and creativity - all together will give them a packaged deal and this is true education. Today, schools do not confine themselves to attain 100 marks or 100 percent. It is about the overall personality development - so that's a huge change that has happened. The other change that has happened is the willingness to experiment. New as well as old schools are willing to experiment and take risks when it comes to changing their methodology. Moving from a complete knowledge based system to solving a complex situation or real life situation, education has been made real by linking it with real life.

## Accountability seems to be a major issue in schools. What are your views on the same?

Any person who is committed to a particular responsibility has to be accountable for that. One cannot do anything without an accountability component. However, in the field of education, accountability as a concept does not mean burdening an individual to take the blame. Bringing out the best in a child is a

## QUALITY EDUCATION - The need of the hour



collaborative effort and collaboratively it has to be a responsibility and a commitment. It's the school's responsibility to ensure that the students are getting the outcome that they expected to get when they started studying in the institution.

**The leading corporations of the world are headed by Indians, such as Satya Nadella, Sundar Pichai and many more. However, the Secretariat's Programme for International Student Assessment (PISA), ranked India 72 out of 73 countries in 2012. What are your views on the same?**

We need to make more genuine efforts on working on our skills and on making education need based. Although, I am unsure of the cities that have been evaluated for the same but when education is need based, and a child knows what is in store for him, he will learn better. It is imperative to get children into the habit of learning, getting them excited for learning, having the joy, curiosity and wonder which would aid learning. All schools should aim to create an environment where joy, wonder and curiosity is always at a high level and children are excited by it. Investment in education and bettering the government schools is important. Unless it is meaningful for an individual, she would not want to learn. Additionally, the divide is too large, where one part of the country's schools are backed by corporates and the other part of schools are in villages and tend to lag behind. It is essential to make education meaningful, reach out to different corners of the country and ensure that we raise our bar. We can't sit lingering there at the bottom.

## What are your views on educational tours for students?

I truly support it. I would love to have classrooms without walls, I would love for my students to be out the entire day; since there is so much that they can learn. Everything that they do outside their classroom is also education - it is part of learning. I always tell their parents that even when they take their children to the mall it is actually learning. Instead of just looking at materialistic things, we teach our children to prioritize what they would like to have, rather than desire - that itself is education. When they go out in the open, they learn to appreciate nature; they also appreciate to learn little things that they ought to be so proud of. They observe the growth of a sapling to a tree, there is so much to learn from that. Out on the grounds - be it a sport or a play - the best of value education is learnt while they are playing a game. You don't have to teach them, they live it.

## What can cities do to resolve issues faced by schools and the education system today?

Cities play a pivotal role in the field of education. The measures that can be adopted by them:

- Have good quality schools and ensure that everyone gets an opportunity to avail educational facilities
- Reduce travel time
- Planning educational institutions is imperative, so that they are just not clustered to one particular area and instead are spread across the city



Today's educator has to be multifaceted and adept at using new tools to educate. Flipped classrooms, remote learning, gamification, mind mapping and virtual classrooms are methods adopted in our changing classrooms. This helps children develop critical thinking and problem solving skills.

- Mrs. Asha Narayanan. Dean, The Shri Ram Universal School, Palava



Every teacher tries to put the best of her quality time to deliver the lesson planned, evaluate and assess the students and to see that help is given to the child who is unable to reach his potential. This is the quality I want and expect in my school.

- Mrs. J Vas. Sr. Advisor, Jamnabai Narsee School



As a school leader, I am acutely conscious of creating and sustaining a high-quality professional environment. This includes providing the best of infrastructure, the best of technology and the best of resources. All of this coupled with a caring, sensitive, safe and secure environment for students.

- Mrs. Aditi Banerji, Principal, Lodha World School, Palava



The aim of any quality educational institution is to develop in every student the mind, the body and the soul by providing them a safe learning environment; to inculcate in them a quest for knowledge, a desire to excel, a sense of responsibility, self-worth, commitment, sensitivity, positive emotions and aesthetic sense; to help them become confident, tolerant, critical thinkers, problem solvers, good communicators and well-rounded global citizens.

- Mrs. Ishita Chowdhury, Principal, Pawar Public School, Palava





# WORLD CITY IN FOCUS: BOSTON

Nicknamed "Athens of America", Boston has long held a reputation of an intellectual and cultural hub since its establishment in 1630. It also boasts of numerous historic institutions. Students from around the world come to Boston for top-notch education and research, from engineering and biomed to business and politics. This year alone, the Boston metro area attracted over 48,000 international students, the third largest number in USA, trailing behind only New York and Los Angeles. Many of the teachers and faculty members of these top-notch institutions in Boston are designing policies for the nation. Education has been at the forefront of the city's evolution, right from its birth.

The city's commitment to learning, over the past 300+ years, has played a central role in creating American history. Boston holds a number of 'first distinctions'; the nation's first public school, the first university and the first publicly supported free municipal library. In 1630, the Puritan colonists from England established Boston which quickly became the political, commercial, financial, religious and educational centre of the region. The Puritan zeal for learning was reflected in the early and rapid rise of the city's educational institutions. The nation's first public school, Boston Latin School, was founded in 1635. Harvard was founded in 1636. In 1642, by law, parents were obliged to teach their children to read and write. Massachusetts had originally enacted the first compulsory education law in the American colonies in 1647. The Boston Public School system, the oldest public school

system in the USA was established in 1647. The city issued the first American newspaper in 1704, established the first school for the blind in 1829, and the first public school for African-Americans in 1835. In 1852, the American Commonwealth of Massachusetts was the first state to pass a compulsory education law – which spread to the rest of the nation. MIT was established in 1861.

Today, both Harvard and MIT are consistently ranked in the top 5 universities in the world with about 36,000 students enrolled amongst them alone. Both universities are also in the top 5 based on number of Nobel Laureate affiliations, Harvard with 157 and MIT with 85 in a multitude of disciplines. These universities and other universities in Boston have a prestigious reputation for their research – this provides an important economic stimulus, by attracting millions of research dollars. This makes the area very attractive to businesses that want to locate near talent and encourages potential university-industry research partnerships, catalyzing the creation of new products, new businesses, and technological innovation. For example, the strong research base has enticed major corporations like Amgen, Merck, Novartis, Pfizer, Cisco and Sun Microsystems to invest in the region with new R&D facilities to enhance collaborations.

With the high number of junior colleges, research universities and special-focus institutions in the area, 1 in 5 people on the street in Boston are affiliated with higher education. The benefits of this to the regional economy are enormous. College graduates not only provide a reliable, well-educated talent pool for regional employers, but also attract new employers to the region. Additionally, the wealth of talent Boston cultivates across its colleges and universities provides a strong pipeline for its entrepreneurship ecosystem. Fortune magazine, in naming Boston one of the ten best cities for business in the U.S., wrote, "Few places match the intellectual power of Boston.... A critical mass of local colleges and universities promises to constantly replenish the supply of talent in the local economy."

The City of Boston launched 'The Innovation District' in 2010, an initiative to transform 1,000 acres of the South Boston Waterfront into an urban environment that fosters innovation, collaboration, and entrepreneurship. In just a couple of years, the district has expanded to offer spaces for tech meet-ups, openings of art exhibitions, start-up launches, a special chef's event at a local restaurant and many more transformational ventures. The innovation district has added over 5,000 new jobs in over 200 new companies with technology companies contributing to 30% of new job growth. Many other companies have announced plans to join the Innovation District community. This will add another 4000+ jobs to the neighbourhood.



## FROM THE CEO'S DESK

The feeling of creating a city that fulfills the dreams of so many people, cannot be explained in words. A report by JLL ranked Palava as the 'No.1 City To Live In', due to the city's exceptional vision of offering its citizens opportunities to prosper, the chance to participate in managing the city and a fulfilling lifestyle for generations to come. Palava has been benchmarked against global criteria; this includes the business environment, the excellent educational facilities, the quality of public spaces, technological solutions, healthcare facilities, safety, connectivity and so on.

**Shaishav Dharia,**  
CEO, Palava.

Thoughts and comments are welcome at  
[palava.times@pcma.in](mailto:palava.times@pcma.in)





## Palava Tarang. Waves of art, music and culture astound audiences.



A burst of colours greeted the excited crowd on both the days of Tarang: The Arts and Cultural Fiesta at Palava – India's No.1 city by The Lodha Group. The newly opened Lakeside Park hosted over 2000 people over the weekend of 13th and 14th January, 2018. The energy in the air was palpable as kids, teenagers and adults alike were entertained to the fullest.



**Jasleen Royal mesmerized the audience with her voice.**

Little Isha Mehta, a class III student at Lodha World School, Palava looked in awe as an extravagant canvas unfolded in front of her eyes. On the other hand, Mr. Sameer Agarwal, a 43-year-old banker and a resident of Palava, witnessed an infectious vibe which made him groove to the tunes of the performances.

The line-up of celebrities who graced Tarang was impressive. Harun Robert, a.k.a. Rob - India's biggest kids' icon and a popular television artist opened the Day 1 at Tarang with his act. Rob did not disappoint his young fans who were eagerly waiting to learn something new and hone their art and craft skills.

For the first time, Tarang featured Doraemon and his entire family Nobita, Shizuka, Gian and Suneo. The kids were ecstatic and had a great time in the Meet-n-Greet with the world's favourite cartoon characters.

Magician Hasan Rizvi, left the audience spellbound with his tricks and skills. In a fitting end to a great day, Jasleen Royal's soothing voice and awesome renditions left everyone speechless. The youth icon enthralled the audience with lovely renditions of 'Nachde Ne Saare', 'Din Shagna Da', 'Love You Zindagi' and many more.

On the second day, Tarang began with a bang, with the winners of Palava's Talent Contest showcasing their singing and dancing skills.

Kabir Café - the band that has successfully fused the mystic saint Kabir's age-old philosophy with a modern outlook, provided the audience an insight into his culture. Their rendition of 'Hoshiyar Rehna'



**Rob enthralled the young ones with his skills.**

from the movie Baadshaaho, left the audience spellbound.

Bollywood sensation, Siddharth Mahadevan, brought his own energy to the arena. Be it 'Zinda' from the movie 'Bhaag Milkha Bhaag' or the song of his father's famous dance number - 'Koi Kahe' from the movie 'Dil Chahita Hai'. His 15-year-old brother, an upcoming artist Shivam Mahadevan joined him in the brilliant rendition of the song 'Gallan Goodiyaan'. The audience set all inhibitions aside and danced their hearts out.

The last act of the night was by international artist Karsh Kale - a popular musician, vocalist, multi-instrumentalist, record producer, songwriter, film composer and DJ.

The heart-warming vocals of Apeksha Dandekar and the entire unit of Karsh Kale collective mesmerized the audience and took them on a journey of unforgettable memories. Their performance on the mashup of 'Mora Saiyaan moh se bole na' and 'Bang Bang' got the audience singing along enthusiastically. The jugalbandi between Karsh Kale on Tabla and Pandit Ajay Prasanna on bansuri had every one spellbound.



**A smashing performance by Siddharth Mahadevan.**

Palava Tarang was an amazing experience for people of all ages. The pleasant breeze and greenery of Lakeside Park provided the perfect ambience to Palava Tarang 2018 and created a truly happy space in the hearts of all visitors, who now eagerly await the festival next year.



The livability quotient of a city or township is determined by the kind of lifestyle it offers. Amenities for leisure and recreation including sports facilities, gymnasiums, clubhouses, malls and shopping districts are some of the determinants of a balanced lifestyle. Palava has a high livability quotient because it offers an extensive range of amenities, all within a convenient distance from any location in the city. Palava also offers its citizens access to Grade - A malls, to fulfill their shopping and entertainment needs.



#### LEISURE AND RECREATION

Accessibility of help in distress or in threat and a robust monitoring system to dissuade or prevent crime were the key parameters considered when evaluating cities for safety and security. Palava with professional help from IBM has state-of-the-art preventive measures installed and has emergency response teams comprising of ambulances, fire engines, the police and the security force, with a maximum response time of 10 minutes.



#### SAFETY AND SECURITY

Palava is designed keeping in mind elements such as sustainable and quality living, as well as aesthetic appeal. The importance of open and green spaces is widely understood by Palava and the city has planned and allocated a large proportion of space for it.



#### OPEN AND GREEN SPACES

The ability of a city administration to offer quality schools, hospitals and healthy air quality to its residents and to provide uninterrupted power supply of clean water, power and telecom services is of utmost importance. Palava leads the way in all parameters with India's No.1 school, an upcoming medical hub, high air quality index and Palava City Management Association (PCMA) taking care of the city administration.



#### AMENITIES AND DAILY UTILITIES

Smart Governance looks at the ability of city authorities to engage with the citizens in a manner that promotes participative citizenship, better organization of events, helps adopt efficient city management practices, and promotes sustainable waste management practices. Palava City leads the way in smart governance exhibiting exceptional initiatives taken that enable authorities to monitor administrative tasks better, engage residents fully, and make informed decision-making a possibility. The technology interventions made to automate a large part of the initiatives taken by Palava are commendable.



#### SMART GOVERNANCE

#### ACCESS TO JOBS



It is strongly believed that sustainability in growth of the residential real estate market strongly depends on the ability of a city to start creating enough jobs independently. This would be the most natural growth path any satellite city would aim to achieve. Palava residents currently have reasonably good access to business districts in Navi Mumbai. With a promise of delivering 1 job per household, Palava plans to provide over 100,000 jobs by 2025, and 400,000 jobs in due course.

#### ENVIRONMENT AND SUSTAINABILITY



Palava has taken some impressive initiatives with regards to installation of solar panels, a water treatment plant that treats 100% of waste water, as well as implementing garbage segregation at source.

#### REAL ESTATE PERFORMANCE



During the last 3-5 years, while many cities witnessed stagnancy or fall in real estate sales rate, Palava City defied this trend to some extent and witnessed a marginal rise in sales rate. The price growth during the same period also reflected this trend. Palava witnessed a healthy 15% rise.

#### FUTURE EXPANSION



Apart from having a healthy livability quotient, Palava City is also bound to grow to accommodate future developments, thereby offering existing residents a feeling of living in a fast-growing city. The city has plans to accommodate more commercial, residential and infrastructure developments, given a moderately rising population and availability of enough land parcels.

#### COMMUTE



Palava provides its residents a positive commuting experience, which makes it a prized location to stay in. The city has a good network of public and shared buses, connecting residential nodes to important business and shopping districts. It privately manages a quality bus transportation service for residents travelling to key business destinations across Mumbai and Navi Mumbai, and to nearby transportation hubs.

Jones Lang LaSalle (JLL) in its latest proprietary research named 'Liveability Quotient - A Paradigm Shift in India's Emerging Cities' has ranked Palava as the No.1 city to live in.



**PALAVA**





## INDIA'S FIRST TECH-ENABLED CYCLE SHARING SERVICE - PEDL. LAUNCHED IN PALAVA.



Zoomcar, a leader in the self-drive car rental service market, recently announced the launch of PEDL in Mumbai at India's No. 1 city to live in - Palava. PEDL is India's first technology enabled cycle sharing service to be launched in Mumbai, post a successful launch in Pune, Chennai, Kolkata and Bangalore.



Placed across 30 locations, PEDL has about 200 cycles in Palava that have made close to 50,000 trips till date. The partnership with PEDL works well with Palava's pedestrian-friendly design where 80% of a resident's daily trips can be met by walking or cycling. With PEDL, Palava would be able to provide its residents a convenient, affordable and environmentally-friendly cycle sharing service for short trips around the city.

PEDL is expected to hit around 1,000 cycles in

the next month in different parts of Mumbai. At this scale, it will be present at every 50-100 meters in the city. Speaking on the PEDL launch, Greg Moran, CEO and Co-Founder, Zoomcar said "Mumbai is the 5th city where we have launched PEDL followed by Pune, Chennai, Kolkata and Bangalore. With all amenities, available at short distances, Palava City is an ideal place for PEDL. To incentivize people and make cycling popular we plan to build the cycling community in Palava through multiple events and partnerships with local businesses in and surrounding Palava. Over the next few months, we truly believe we can completely change the last mile commute within cities reducing the usage of bikes and cars for short trips. That would be a model for other modern cities coming up across India."

Adding to this, Shaishav Dharia, Regional CEO, Lodha Group said, "Spread over 4,500 acres, Palava today has a population of 80,000+ and by 2025 it is expected to grow to 500,000 and create 100,000+ high quality jobs. As India's first smart and green city, the ecosystem of Palava complements the model of PEDL. A pedestrian and bicycling-friendly design with presence of a robust community allows for a fast and prolific adoption for this model. Hence, the partnership with PEDL echoes well with our aim to build a sustainable smart city by improving short distance commute, reducing the carbon footprint of the city and ultimately inculcating a hassle-free lifestyle for the residents of Palava."



PEDL cycles have several unique features including but not limited to custom designed aluminum alloy frames and drum brakes, anti-slip chains, airless solid tyres, and height adjustable seats. The cycles are designed to support more than 24 months of intensive use while ensuring low maintenance costs and high levels of satisfaction. The cycles are built with smart locks which can be easily unlocked using a QR Code. PEDL's robust IoT stack is an extension of Zoomcar's Cadabra IoT platform and includes real-time GPS tracking, solar battery charging, and built-in alarms.

Each cycle comes equipped with a multipurpose basket that provides greater convenience. The process of using a PEDL cycle is simple. Just walk up to a PEDL location, pay via PayTm, and drop the cycle back when done. PEDL cycles are priced for the masses at an affordable rate of Rs. 10 per half an hour.







## LETTERS OF APPRECIATION

Dear Mr. Mathur,

On behalf of all my friends at Srijan Sammilani, we would like to extend our heartfelt thanks to you and the entire team of PCMA for your help and support in organizing our first Durga Puja at the Ganesh Temple at Casa Rio.

As we always try to ensure, the Durga Puja turned out to be a true 'Community Puja' in all aspects:

- The puja was attended by residents across cultures
  - We served puja prashad and bhog to more than 2000 residents
  - Close to 100 children from Palava participated in the various cultural events. They were also given certificates of participation.
  - The cultural programs were attended by huge number of residents who appreciated the variety of the programs our team had put together.
- Heartfelt thanks again for your continued support.

Warm Regards,  
Abhishek Bhattacharya.  
On Behalf of Srijan Sammilani.

Dear Team,

The senior citizens residing in Palava are thankful and grateful to PCMA for making seat reservations for senior citizens as well as for the physically challenged citizens, in the buses run in Palava. This initiative is praiseworthy.

This action shows that the PCMA is sensitive to the needs of the elderly and physically challenged residents. It is a small but remarkable action taken by the authorities of PCMA.

It is truly a new year gift to Palavians.

May God bless them.

Nareesh Bhatnagar  
Secretary, Sr. Citizen Foundation Palava

Dear Sir,

There was a fire in my flat, Utopia D-901, earlier this month during Navaratri.

Thanks to the safety provisions at Palava, the fire was brought under control very quickly. Thankfully we got saved from a bigger tragedy as the LPG cylinder and other combustible materials remained untouched.

Thanks to your team, the damage to property was minimal and no personal injury occurred.

I just wanted to express my appreciation via this email.

Regards,

Sachin Chaphekar

## PALAVA QUIZ

- The vocalist of Karsh Kale Collective who performed in Palava Tarang 2018 was:

Anushka	Shibani	Apeksha	Raksha
---------	---------	---------	--------

- Boston launched 'The Innovation District' in:

2010	2011	2008	2009
------	------	------	------

- The Number of Schools that participated in 'Palava Junior League' is:

8	10	12	15
---	----	----	----

- The city that is nicknamed the "Athens of America" is:

New York	Boston	New Jersey	Atlanta
----------	--------	------------	---------

- Palava is India's No.1 city to live as per \_ \_ \_'s report on 'Livability Quotient':

JLT	JLL	PMT	ABC
-----	-----	-----	-----

- Safety and Security partner of Palava is:

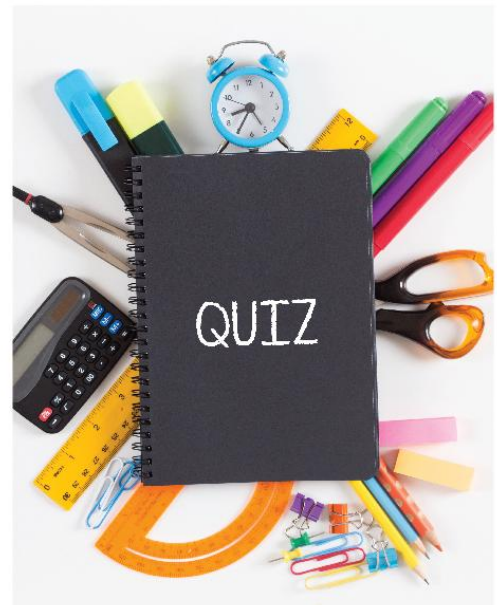
IBM	KLM	USP	ISS
-----	-----	-----	-----

- The famous cartoon character who had come for Palava Tarang 2018 is:

Angry Birds	Gajju Bhai	Doraemon	Pokemon
-------------	------------	----------	---------

- India's first technology enabled cycle sharing service launched in Palava is:

PEDL	Drivr	Handl	Bye-Cycle
------	-------	-------	-----------



Email your answers to [palava.times@pcma.in](mailto:palava.times@pcma.in) with your name, age and location. 10 lucky winners will win gift vouchers worth Rs 500 each.





After an immensely successful - Palava Corporate Challenge, which got an overwhelming response, Palava Junior League, A 7-a-side football tournament, was organised on the 23rd and 24th September at the Palava Football Stadium.

With an aim to promote football at the grass root level, the tournament was held across 3 categories – U/10, U/12 and U/14.

Over 180 clubs, academies and schools got to know about the world-class sports infrastructure that Palava offers when they were approached for the first season of Palava Junior League. Vibrant posters exhibiting the sporting extravaganza at Palava's FIFA standard football field were prominently displayed at various schools and clubs. Palava Junior League achieved a huge participation of junior soccer stars and witnessed a packed stadium with sports enthusiasts visiting Palava.

The tournament saw 81 teams competing for the prestigious Palava Junior League Cup. This sporting triumph was a result of a month long promotional activity across various mediums.

In the U/10 category, SP Academy beat Kalyan FC for the title while Mumbai United got the better of Childhood Academy in the U/12 category. In a hard-fought battle, Father Agnels outdid Childhood Academy for the U/14 Title.

In the end, it was a spectacle to be treasured, where the future stars of football put their best forward for one coveted title - Palava Junior League.

25  
Academies



1  
Prestigious  
Football  
Title

15  
Schools



41  
Clubs

